

Privacy Policy

Description

About Us

SelectionBuy.com is an e-commerce platform specializing in exclusive nutritional supplements and health products for targeted audiences, including elderly care and wellness. Our website address is: <https://selectionbuy.com>. We prioritize user privacy and transparent data practices in compliance with LGPD and international standards.

Comments

When visitors leave comments, we collect the data shown in the comment form, including IP address and browser details, to help detect spam. An anonymized hash of your email may be sent to Gravatar for profile verification—see their privacy policy at <https://automattic.com/privacy/>. Your profile photo becomes publicly visible alongside approved comments.

Media

Avoid uploading images with embedded location data (EXIF GPS) to the site, as visitors can download and extract this information. We do not process or store EXIF data from user uploads.

Cookies

To enhance your experience, we use cookies across categories visible in our consent banner (Necessary, Functional, Analytics, Advertising, and Uncategorized).

- Comment form data (name, email, site) can be saved in cookies for one year, so you don't need to re-enter it.
- Login sessions create temporary cookies; account data and screen preferences last up to two weeks (or longer if "Remember Me" is selected).
- Post editing saves a one-day cookie with the post ID only.
You can manage preferences via the "Reject All," "Accept All," or "Save My Preferences" options in our cookie banner, developed with a compliant tool.

Embedded Content from Other Sites

Posts may include embedded content (videos, images, etc.) from third-party sites, which behave as if you visited them directly. These can collect data, set cookies, track interactions, and monitor activity—even if logged in here. Examples include YouTube embeds or social shares.

Who We Share Your Data With

We do not sell personal data. Sharing occurs only for:

- Password reset emails (including IP address).
- Service providers like ActiveCampaign (email marketing), hosting partners, and analytics tools (e.g., Google Analytics), bound by strict contracts.
- Legal requirements or spam detection services like Akismet.

How Long We Retain Your Data

- Comments and metadata are kept indefinitely for auto-approval of follow-ups (you can request deletion).
- Registered users' profile info is stored until deleted; admins can view/edit it (username excluded).
- E-commerce/PHP session data (orders, carts) retained for 30 days or per legal needs; cookies as specified above.

Your Rights Over Your Data

You have rights under LGPD/GDPR: access, correction, deletion (right to be forgotten), objection, and data portability. Request an export of your data or removal via email to [contact@selectionbuy.com] (excluding legally required records). Logged-in users can edit profiles directly.

Where Your Data Is Transferred

Data may transfer to U.S./EU providers (e.g., ActiveCampaign, Automattic) under Standard Contractual Clauses for adequacy. Spam comments are checked by automated tools. No government sharing

without legal basis. For cross-border concerns, contact us.

Date Created

2026/01/17

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